

Kacey Underwood

VISUAL/UX/UI DESIGNER

KACEYUNDERWOODDESIGN.COM

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EXPERIENCE

Visual/UX/UI Designer

Toptal Network

Feb 2022 to Present

Independent contractor on a network of freelance workers; passed a rigorous screening process and portfolio review to join. Clients include:

Calm.com (*Visual Designer*), Momentum Giving (*UI Designer*)

UX/Visual Designer

Institute of Healthcare

Delivery Design

Feb 2022 to Apr 2022

Collaborated with a design research and strategy team to create wireframes conceptualizing a more centralized digital platform for the College of Medicine at UIC. The platform provided analytics, dashboards, and a feedback messaging system for faculty, students, clerkship directors, and academic advisors across a decentralized campus.

Senior Digital Designer

Stand Creative Studio

Feb 2018 to Feb 2022

Created design concepts and final deliverables for clients' projects, including websites, brand identities, email campaigns, and motion graphics.

Designed and build theme-based WordPress websites with custom CSS.

Managed workflow of website developers, integrating my own design and development.

Strengthened QA process of website builds and maintenance.

Coordinated and spearhead client relations and content organization.

Junior UX Designer

VirusIQ

Dec 2020 to May 2021

Created design styles and screens for a React healthcare web app that included map and e-commerce modules for six different personas.

Interpreted user-journey by communicating with product managers and subject-matter experts; guide other UI designers with my UX findings.

Established robust component sets with variations and include easy-to-follow documentation for the product engineers.

Designer

Domoto Brands LLC

Apr 2016 to Nov 2017

Created design concepts and final deliverables for clients' projects, including logos, packaging, websites, and email campaigns.

Senior Designer

Colab Marketing Shop, CSU

January 2012 to April 2014

Designed marketing and branding projects through concept, design, coordination and production, in digital, print, and signage media.

SKILLS

Figma | AdobeXD | Illustrator | InDesign | Photoshop | After Effects
HTML5 | CSS | WordPress

EDUCATION

Colorado State University

Bachelor of Fine Arts, May 2013, Concentration in Graphic Design

Magna Cum Laude