

SKILLS

A/B Testing,
Animation,
Accessibility,
Brand Design,
Dashboard Design,
Data Table UX,
Design Systems,
Design System
Education,
E-Commerce,
Facilitation,
Hand sketching,
Infographic Design,
Information
Architecture (IA),
Mobile UX + UI,
Mockups,
Prototyping,
Qualitative Research,
Quantitative Research,
Responsive Layout,
Responsive UI,
Typography,
Usability Testing,
User Experience (UX),
User Flows,
User Interaction,
User Interface (UI),
User Journey Maps,
User Personas,
User Research,
Web Typography,
WCAG Standards,
Wireframing,
+ more!

TOOLS

Figma, AdobeXD,
Adobe Creative
Cloud, Invision, Miro,
LucidChart, Balsamiq,
PPT, Jira, HTML, CSS,
Javascript (beginner)
+ more!

PROFESSIONAL SUMMARY

- **8 yrs** UX Design; **12 yrs** Visual Design; **2.5 yrs** Product Design experience.
- Ideates effectively and quickly throughout the end-to-end UX design process.
- Acts as a design diplomat: proven success in bolstering stakeholders relationships.
- Delivers technical expertise in design systems; proven mastery in contributing to, managing and onboarding design systems.

WORK HISTORY

UX Designer

Adaptive Biotechnologies

Oct 2022 - May 2024
Remote (Seattle, WA)

Owned UX design effort for the **company's highest priority software program** for 12 months: a complex order management platform.

- Implemented user-centered design principles to create an intuitive, user-centric application, resulting in **improved user satisfaction**.
- Conducted user research and developed user personas; delivered slide decks.
- **Applied research findings to design low- and high-fidelity** interactive prototypes, wireframes, user-journeys, user scenarios, mockups, flow diagrams and IA maps.
- Demonstrated facilitation skills by hosting weekly meetings with key partner teams to **gain feedback and quickly iterate**; resulting in improved engagement and trust.
- Delivered designs, requirements, and documentation with limited oversight.
- Collaborated with product managers to introduce UX effort into the two-week sprint schedule and scrum team structure.
- Prioritized findings and design concepts for scoped releases.
- Contributed to and owned the UI element library (in **Figma**), ensuring technical accuracy; wrote detailed user-interface specifications.
- Collaborated on and conceptualized new dashboards to display data and insights from curated analytics, ultimately bolstering new UX and CX strategy.
- Clarified complex workflows and medical subject matter.

Spearheaded the introduction of a unified design system for the company's digital products, ultimately selecting and modifying the Carbon Design System by IBM.

- Established a new design vision by contributing to the Carbon Design System with thoughtful modifications; managed creation of new, impactful UI components.
- **Presented a series of 10 "brown bag" lunch sessions** on the technical aspects of the Carbon Design system to the Engineering, Product and UX teams.
- Gained expert knowledge of Carbon's grid modes, accessibility, typography, Search patterns, icons, UX writing style, componentry, navigation, color libraries, design tokens, responsive and mobile device grid and micro-animations.

Demonstrated ability to manage ambiguity and be a self-starter on UX and UI solutions; eg. create organization, initiate discussion, define problems.

Managed and mentored two junior designers, providing daily guidance and feedback, helping to foster their professional growth.

PROFESSIONAL INTERESTS

Human-centered design
AI-aided experiences
Healthcare Innovation

EDUCATION

Bachelor of Fine Arts Colorado State University

Fall 2009 to Spring 2013

Concentration in Graphic Design

- Honors Program
- Magna Cum Laude
- Dean's List
- GPA: 4.0

WORK HISTORY, CONTINUED

Visual/UX/UI Designer

Feb 2022 - Oct 2022
Remote (USA)

Toptal Network

Worked for **clients across different industries and sizes**, as an independent contractor on a network of "top talent" freelance workers.

Passed a rigorous screening process and portfolio review to be accepted.

Highlight clients include:

- Calm.com, Rent.com, Momentum Giving, a mental health counseling brand + more.

Skills applied:

- UI and UX design of consumer-facing web-app, a React-based mortgage-calculator, and wireframes for a medical monitoring mobile app
- Helped keep Figma assets up to date; stayed current with product and design.
- Visual design of mobile-first web apps and marketing assets.

UX Contractor

Feb 2022 - Aug 2022
Remote (Chicago, IL)

Institute of Healthcare Delivery Design

Collaborated with a design research team to create **user-experience wireframes** for a centralized digital platform for the College of Medicine at UIC.

- Helped collect and analyze end-user data, applying iterations to wireframes.
- Incorporated data visualization and dashboard design into the wireframes.
- Designed wireframes for mobile apps and desktop apps.
- Referenced previously crafted user personas to inform my information architecture, wireframe and data visualization creation.

Junior UX Designer

Dec 2020 - May 2021
Remote (Palo Alto, CA)

VirusIQ

- Designed UX and UI for a customer-facing React.JS **healthcare web app** that included customer-facing map and E-Commerce modules for six different personas.
- Interpreted the user journey, collaborated with product managers and SMEs; designed high-fidelity prototypes for workflows, guided supporting UI designers with my UX findings, designed robust UI styles and component sets, wrote documentation, and refreshed branding UI.

Senior Digital Designer

Feb 2018 - Feb 2022
Onsite (Steamboat Spgs, CO)

Stand Creative Studio

Designed websites and other visual assets (**user-experience, responsive web design**, brand identities, packaging design, infographic design, email campaigns, and motion graphics) for clients in dozens of industries.

Web and Graphic Designer

Apr 2016 - Nov 2017
Onsite (Denver, CO)

Domoto Brands

Created design concepts for external clients, including logos, packaging, websites, and email campaigns; **applied user-experience thinking**; strengthened website build QA.

Digital Content Creator

Aug 2015 - Apr 2016
Onsite (Denver, CO)

RuMe Inc.

Designed, and wrote content for **E-Commerce brand**. Developed strategy and acted on analytics from quantitative usability testing, customized responsive landing pages with HTML, CSS; **applied UX skills**.

Freelance Designer

Apr 2014 - Aug 2015
USA and NZ

Various clients

Provided professional **graphic and web design services** to clients; notably CU Boulder, Graebel Companies, Pathward, Planet Indonesia and Plant Select.

Senior Digital Designer

Jan 2012 - Apr 2014
Onsite (Fort Collins, CO)

Marketing Shop at CSU

Designed marketing and branding projects through concept, design, coordination and production, in digital, print, and signage media.